

Ordinance 289

Restriction of the use of the name "City of Braham" and the city's official seal and logo

The City Council of the City of Braham does hereby create Ordinance 289 Chapter 1 Restrictions on the Use of the Name "City of Braham" and the city's official seal and logo:

01.01 Definitions

As used in this Chapter, the following shall mean:

City Name: City of Braham, City of Braham, MN, or Braham, MN.

Corporate Seal: Contains the words "City of Braham Corporate Seal, Isanti/Kanabec Co, Minnesota" typecast in a circular format.

Logo:



Organization is intended to and shall mean and include all formal and informal groups, associations, and aggregates of persons, groups, and/or associations which are not themselves legal entities, whether singular or plural.

Person is intended to and shall mean and include any and all persons, whether natural or corporate, and all other entities and organizations, whether singular or plural.

Property means all real property as well as all tangible and intangible personal property.

01.02 Regulations Governing Use

It shall be unlawful for any person to use the name, logos, or official seal of the City of Braham, whether directly or indirectly, expressly or by implication, in a way that creates the perception that the city, and/or its departments, agencies or programs, are involved in, or supports or endorses in any way, a person or organization in any pursuit, activity, or thing of any kind whatsoever, including but not limited to causes or events.

License for use. Nothing in this article shall restrict the City Administrator from entering into a licensing agreement with any person or organization for the use of the city's name, logos, or official seal for any purpose and without monetary consideration, provided such licensing agreement is in writing and signed by the City Administrator. However, the City Administrator, may from time to time be authorized by resolution of the City Council to enter into licensing agreements with revenue generating potential on behalf of the city for the use of the City's name, logos or official seal.

01.03 Injunction for Unauthorized Use

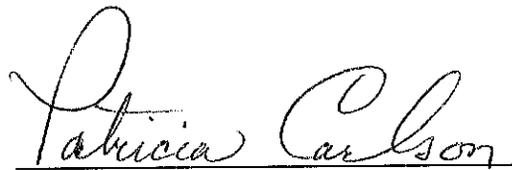
If a person intends to use the city's name, logo and/or official seal without the city's consent, the city shall have the right to seek an injunction to prevent such use. If a person uses the city's name, logo or official seal without the city's consent, the city shall have the right to an injunction to prevent future use as well as damages for the unauthorized use of the city's name, logo, or official seal.

01.04 Administrative Penalty

In addition to the right to seek an injunction, the City may issue an administrative citation as provided by Chapter ____ of the City Code.

The ordinance shall be in full force and effect from and after its passage and publication according to law.

Adopted this 7 day of July 2020.



Patricia Carlson, Mayor

ATTEST:


Angela Grafstrom, City Administrator

Publication date: